

2020

BERNSTEIN
DISPLAY

LIFESTYLE
+ VIAGGIO

MANNEQUINS
FORMS
FIXTURES
TEXTILES
DECORATIVES

EST
1917



BERNSTEIN DISPLAY

Bernstein Display has a 100+ years history, providing mannequins, forms, fixtures, furniture, textiles and decorative accessories to the visual industry. We work collaboratively every day to be the ultimate trusted resource to our clients, to realize their vision and inspire the in-store experience. The focus for 2020 is on authenticity and to provide the industry's best design services, on-trend forecasting, display products with limitless capabilities, complemented by outstanding customer service.



TREND-LEADING

With continued priorities focused on maintaining relevance to industry needs and to better support and elevate the ever-evolving customer shopping experience, the 3,500 square-foot showroom features new products with a concentration on what we believe are current trending areas. The celebration of both ethnic and body diversity, complemented by unique metal finishes and natural woven materials, set the stage in a Moroccan inspired garden, enhanced with architectural backdrops in "Classic Blue," the Pantone Color of the Year.



BODY DIVERSITY

An increasing number of requests for varied sizes from our clients in 2019, led us to concentrate our efforts on a custom approach for new mannequin development focusing on body diversity. Our new curvaceous mannequin collection featuring sizes 8 and 12, premieres a (REAL) approach to body shape and proportion. Most “plus-size” mannequins maintain an hourglass figure with a shape that parallels an ideal full figure. This collection keeps a traditional proportion to bust and waist, but enhances the butt, hips and thighs to the larger measurements in the size range. Extreme care was taken in the sculpting of hands, necks, ankles and legs to ensure they are consistent with this realistic sizing.



3D TECH

Bernstein Display offers both design and creative services using the newest industry-leading 3D scanning/printing technology and digital rendering programs, and has the ability to customize any mannequin or create an exact replica using digital art. Our state-of-the-art printing process allows seamless translation from prototype to production. The majority of product in our showroom was created on-site, by our talented team of 3D graphic artists, allowing us to manage the finest finite details in our sculpt as well as the ability to confirm scale, proportion and crucial measures critical to translating a client's vision into finished products.





A close-up photograph of a handcrafted object, possibly a piece of furniture or a decorative item. The main surface is a light beige, textured material, likely cane or rattan, showing a fine, woven pattern. A decorative border runs along the edge, composed of multiple rows of small, colorful beads in shades of pink, blue, green, and white. The background is a blurred, deep red color, suggesting a plush fabric or another part of the object.

HANDCRAFTED

The natural beauty of cane, rattan and wicker play an important role in the texture of the showroom. These trending green materials are paired in new ways, with textiles, decorative tiles, panels, as well as incorporated into risers, bust forms, and trays.



FURNITURE & FIXTURES

Our newest collection of furniture features nesting and console tables accompanied by oversized benches and upholstered ottoman tables inspired by exotic locations. Tabletops are crafted of rich tiger maple in natural finishes and walnut tapered legs with natural-woven inset details. All metals have gone gold in a variety of finishes from traditional antique brass to the premiere of our unique yellow zinc. Sustainable green materials made from recycled plastics and paper are featured on risers and dropped into fixtures.



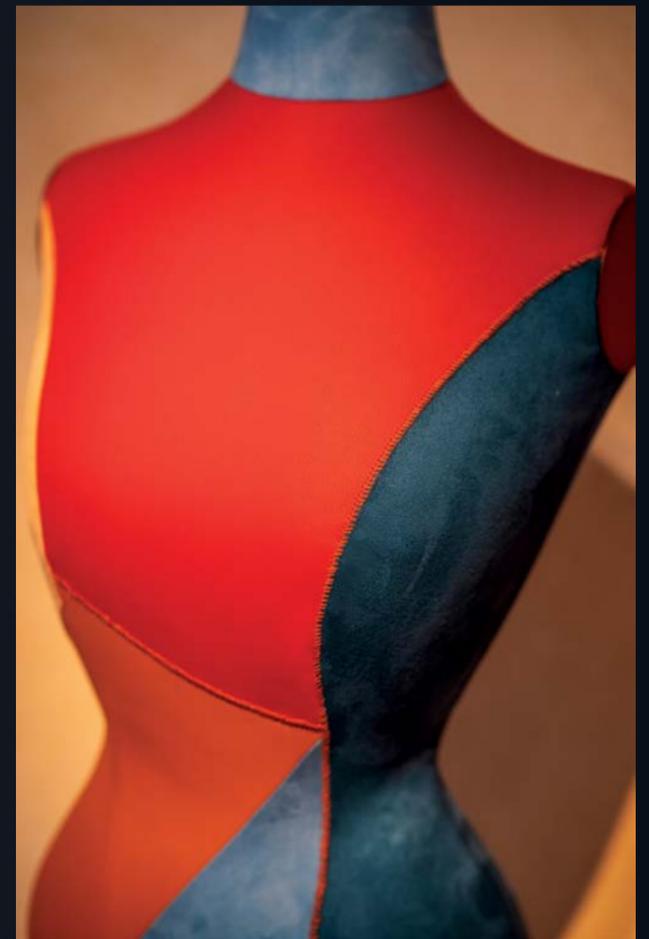


TEXTILES

Our extensive line of textiles define the look and feel of our products and provide quality finishing to bust forms, lamp shades, wall coverings, draperies and furniture. Forms and mannequins featured, have been customized with wide ranges of cutting-edge fabrics.

Our 2020 selection of fabrics take influence from fashion design, residential and commercial interiors as well as the many areas of hospitality design. Iridescent fabrics in a variety of colors like royal blue, olive, gold, magenta and ruby, are applied to forms and decorative accessories. Our collection of furniture featured is upholstered in classic blue and azalea red crushed velour.





METALS

Metal warms up for 2020. Industrial yellow zinc with its iridescent coloration meets luxurious brushed finishes in champagne and antique gold. These warm metals pair well with wood, cork, and buttery leather for a rich product presentation. A highlight in the showroom is our continued effort to source and use the newest green materials. Our risers feature inset surfaces created from the pressing of coffee and vanilla beans, herbs, seeds, flowers and moss.



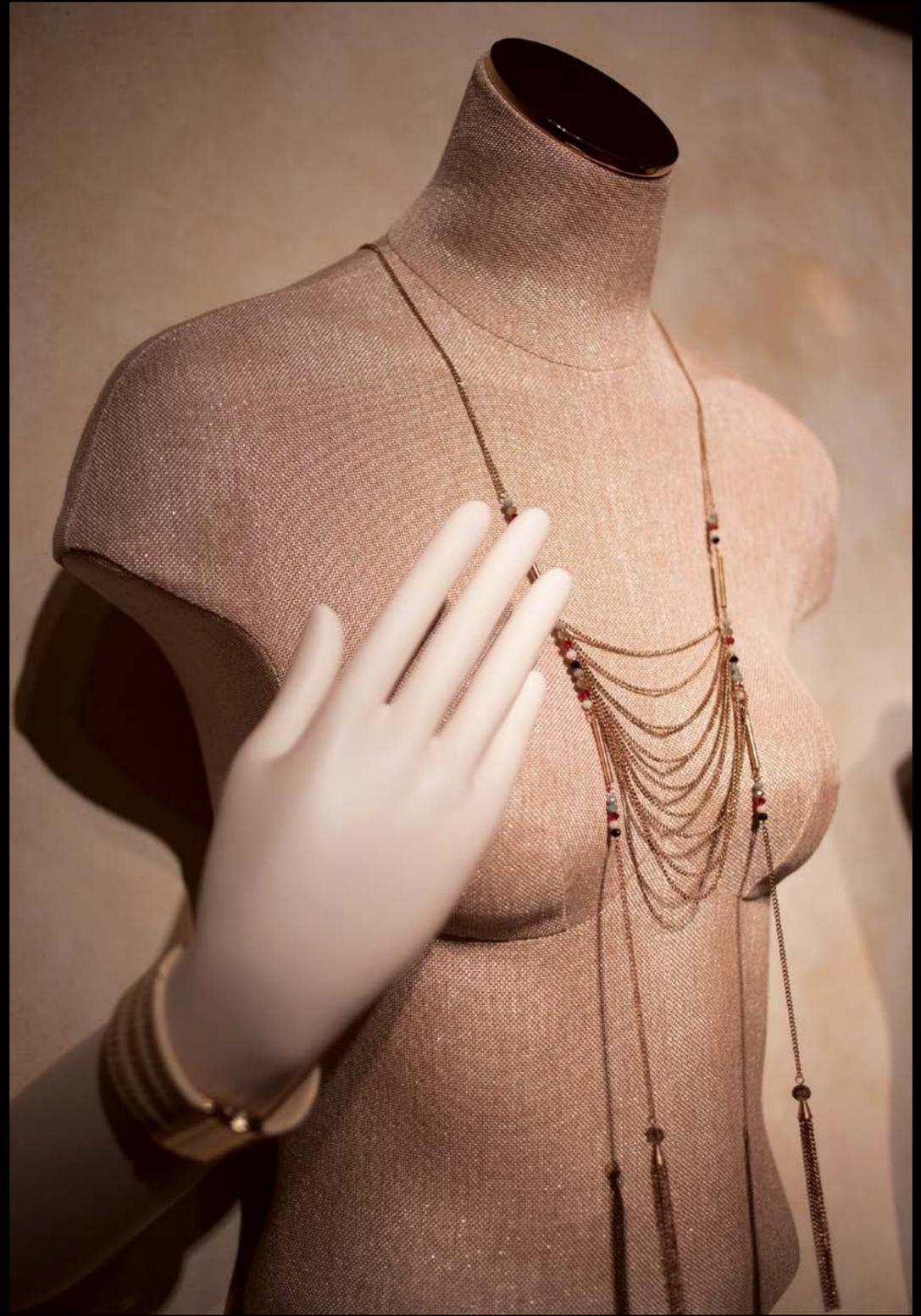


DECORATIVE ACCESSORIES

Several collections of unique decorative elements were created to showcase handbags, footwear, jewelry and accessories. Printed on our in-house 3D printers, each was crafted with amazing detail, including statuettes, mini forms, containers and planters. Each was enhanced with an endless array of finishes using water transfer for wood grain, and marble combined with fabric and paint. Articulated arms and hands were reimagined, creating the ability to bend to exaggerated positions, well-suited to feature small leather goods and accessory items.







INTERCHANGEABLE FORMAKIN

This figure allows for many options with the ability to convert a full mannequin to a form. Endless possibilities are available with fittings carefully designed to provide easy changes while maintaining precise connections and stability. Options include full arms and hands, articulated arms and hands, or shoulder caps, allowing this figure to work successfully in any retail environment.



STAGES CONVERTIBLE MATERNITY COLLECTION

We premiered maternity figures, designed to represent any trimester during pregnancy. With 4 different bump options, lightweight magnetic belly molds can be easily changed. The convertible mannequin is available in two poses as well as a simple 3/4 form.



ORIGINAL SIZE 8



1ST TRIMESTER



2ND TRIMESTER



3RD TRIMESTER





BERNSTEIN
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The art of digital figurative
design and 3D printing

BERNSTEIN DISPLAY



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